
PRESS RELEASE

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Vizualiiiz Chosen By Two Blue Chip Enterprises In One Month

Woodinville, Washington – January 22, 2015, [Vizualiiiz](#), an innovator in technology solutions that make tracking, auditing and managing data center assets faster, easier and more affordable, today announced two, new major customers of their LightsOn Solution Suite last month. While their names cannot be disclosed for legal reasons, one is a global nutrition manufacturer and the other, a major healthcare provider in the USA.

Both companies needed to establish a system of truth for their IT assets across multiple datacenters that could then provide accurate data to other asset and service management applications. To do so, LightsOn will be integrated with existing DCIM and ITSM systems, to deliver a holistic, complementary solution. In addition, to meet compliance and governance requirements, the companies chose the integrated LightsOn Scout inventory management solution to automate all future asset audits, to minimize errors while saving significant time, resources and the heavy cost of existing manual processes.

“We are delighted to welcome both companies to the Vizualiiiz family. These customers had unique business challenges, yet recognized the advantages of LightsOn,” said Bob Cartwright, President of Vizualiiiz. “The need to automate the management of physical assets in data centers is critical to maintaining optimal business and operational performance while proactively mitigating risk. The broadening adoption of LightsOn by customers of all sizes is a further validation of the game-changing solutions we are delivering to market and our unwavering commitment to continuous innovation.”

About Vizualiiiz

Founded in 2010, privately held Vizualiiiz created the patented LightsOn™ solution to help companies redefine how data center assets are tracked and managed by using innovative, 21st century technology to improve efficiency and reduce costs. LightsOn combines advanced 3D visual graphic technology with integrated search capabilities, to provide fast access to asset details and enable informed decision-making. The technology agnostic solution supports new ways of rapidly collecting and inputting asset data using a range of asset tagging technologies from RFID to barcodes. The turnkey solution is delivered

as SaaS or premise-based and makes asset management simple, intuitive, more reliable and cost effective. For more information, please visit [Vizualiz.com](https://vizualiz.com).

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