

Vizualiiz Secures US Patent For Asset Tracking & Management

Bringing Asset Tracking & Management Into The 21st Century

Woodinville, Washington – April 28, 2014, Vizualiiz, an innovator in technology solutions that makes tracking and managing data center assets faster, easier and more affordable, today announced its LightsOn™ solution has received patent approval by the USPTO. The patent, submitted under its parent company Edifice Technologies Inc., is entitled “**Systems and methods for capturing, managing, sharing, and visualizing asset information of an organization**”. It encompasses many areas of innovation and heralds a new age in asset tracking and management including the introduction of semantic modeling of asset attributes, relationships and dependencies, 3D visualization and virtual walkthrough of locations, the integrations of Radio Frequency Identification (RFID) systems, a Real-time Locating Systems (RTLS) and Global Positioning System (GPS). Another key benefit of LightsOn spelled out in the patent is the ability for all stakeholders to now collaborate having access, analyze and report capabilities from a single system of truth.

“We are delighted by the acknowledgement and appreciate the work of the USPTO in issuing this patent. It’s recognition of the extent to which our software breaks through many of the traditional barriers surrounding asset tracking and management,” said Bob Cartwright, President of Vizualiiz. While the patent covers the needs of many industries, Vizualiiz’s initial market focus is IT assets in data centers. This company focus was exemplified in April 2012 when Vizualiiz announced LightsOn Scout, an android-based tablet application that optimizes IMACs, tagging and auditing of data center assets. With Scout, more than 1500 assets can be scanned, captured, verified and validated in less than 15 minutes, reducing a typical data center inventory audit from days to minutes.

Depending on the needs of organizations and the resulting size and complexity of their data centers, LightsOn is used independently as a complete turnkey solution or as the Foundational Layer (0) delivering 100% accurate information and tracking of physical data center assets to pre-existing Data Center Inventory Management (DCIM) and Service Management (SLM) solutions. “LightsOn’s underpinning technology and integrated software dramatically improves decision making and reduces operational costs,” Cartwright added “The level of asset tracking complexity today is mindboggling for data center managers. We change all that and our unwavering commitment is to continue bringing to market game changing software solutions utilizing mobile technologies and robotics”

About Vizualiiz

Founded in 2010, privately held Vizualiiz created the patented LightsOn™ solution, bring a long needed, strategic focus to data center, asset management, solving fundamental problems that have plagued the industry for years. It helps companies redefine how data center assets are managed using innovative, 21st century technology to improve efficiency and reduce costs. The company’s flagship software has become the pre-requisite, foundational layer required by all DCIM and Service Management solutions. LightsOn provides completely integrated software and is delivered as a Cloud/SaaS or premise-based platform.